

Chrysalis Awards Nomination Form



Nomination Deadline: February 17, 2012

Please fill out the form below completely and when finished, click on the submit button in the lower right hand corner. Upon clicking the submit button, your email application will open and simply click the send button and your form will be automatically submitted. Or fill out the form completely, print it out and fax to: 239-334-1106, or scan and email to teamtourism@leegov.com.

NAME OF NOMINEE, COMPANY, OR ORGANIZATION: _____

COMPANY: _____

CONTACT (AT COMPANY OR ORGANIZATION LISTED ABOVE): _____

BUSINESS OR OCCUPATION: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

SELECT FROM THE FOLLOWING CATEGORIES:

- Business Development: Innovative, high growth business that has made a significant impact on the local economy and directly or indirectly promotes the destination as a whole.
- Eco-Innovation: Nominee who has made a significant contribution to: the preservation of our natural resources; and/or our economic and environmental health by operating as an "eco-friendly" business; and/or serving as an example to others in both respects.
- Cultural Achievement: Nominee who has made a significant contribution to: the preservation or development of our cultural assets, encompassing the arts and our heritage; and/or associated festivals and events.
- Sports: Nominee who has made a significant contribution to the development of our sports and recreation industry.
- Education: Nominee who by working with our business community has made a significant contribution to: raise the level of professional development and skill training in our work force; and/or improve the means whereby we market our destination.
- Sales & Marketing: Nominee who has: made a significant contribution to the marketing and promotion of our destination; and/or created a novel event or innovative marketing program.
- Sustainability: Business or organization that has made a significant contribution to the community's sustainability by promoting a balance of social, economic and environmental resources; supports the health of the community by demonstrating social responsibility, minimizing impact, and remaining economically viable.

NOMINEES WILL BE JUDGED ON THE FOLLOWING CRITERIA:

- Innovation
- How the nominee distinguishes themselves in our community
- Efforts to promote the destination
- Contributions to business & tourism partnerships

PLEASE LIST THE REASONS WHY YOU HAVE SELECTED THIS NOMINEE FOR THE AWARD CATEGORY :

(use second page for additional comments)

NOMINATOR NAME: _____

NOMINATOR'S COMPANY: _____

NOMINATOR'S PHONE: _____

NOMINATOR'S EMAIL: _____

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PLEASE LIST THE REASONS WHY YOU HAVE SELECTED THIS NOMINEE FOR THE AWARD CATEGORY :

When both pages are completed, please click on the submit button in the lower right hand corner of page 1. Upon clicking the submit button, your email application will open and simply click the send button and your form will be automatically submitted. Or fill out the form completely, print it out and Fax form to: 239-334-1106.