



GREATER FORT MYERS CHAMBER OF COMMERCE

CELEBRATING 20 YEARS OF SERVICE TO THE COMMUNITY

Platinum Level Membership - \$4800

Marketing & Visibility

- Platinum Membership Listing with prominent logo display on www.fortmyers.org (viewed on by 70,000 to over 100,000 people per month) (\$2500 value)
- Sponsor Recognition at Member Orientation four times a year (\$400 value)
- President's Circle Brick located in front of the Chamber office (\$150 value)
- One Luncheon or Networking Sponsorship per year (\$500 value)
- Three category listings total (\$150 value)

Benefits & Services

- Free Rentals of the Chamber Conference Room annually, up to four (\$1,200 value)
- Reserved Table with signage at Annual Business Meeting & Installation of Officers (\$200 value)
- Membership in annual task force planning (Exclusive to Platinum members)
- *All items included in the Gold Membership level

Gold Level Membership - \$2400

Available to businesses with 200 or less employees/ or includes up to ten (10) branch locations

Marketing & Visibility

- Gold Membership Listing with logo display on www.fortmyers.org (viewed on by 70,000 to over 100,000 people per month) (\$1500 value)
- Backlit Display Advertising in Chamber Lobby (\$700 value)

Benefits & Services

- Preferred Seating with logo signage and Acknowledgement at Membership Luncheons (\$1,000 value)
- Free Rentals of the Chamber Conference Room annually, up to two (\$600 value)
- *All items included in the Silver Membership level

Silver Level Membership - \$1200

Available to businesses with 100 or less employees/ or includes up to four (4) branch locations

Marketing & Visibility

- Silver Membership Listing on www.fortmyers.org (viewed on by 70,000 to over 100,000 people per month) (\$1,000 value)
- Rotating plasma display in Chamber lobby (\$600 value)
- Silver level recognition at all major events
- Two (2) hour marketing and branding consultation with Pearl (\$500 value)

Benefits & Services

- Six additional networking event passes=12 total (\$120 value)
- Annual subscription to relocation and tourist list emailed weekly (\$300 value)
- *All items included in the Bronze Membership level



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Bronze Level Membership - \$600

Available to businesses with 50 or less employees

Marketing & Visibility

- Direct Link to your website on our online member directory at www.fortmyers.org (averaging about 87% more traffic)
- 1 Additional Category Listing in all three directories
- Table display at networking event.
- *All items included in the Copper Membership level

Benefits & Services

- Four additional networking event passes (6 total) (\$60 value)

Copper Level Membership - \$325

Available to businesses with 15 or less employees

Marketing & Visibility

- Display marketing materials in both Chamber welcome centers (averaging over 51,000 visitors per year)
- Directory listing in Annual Magazine (distributed to over 70,000 people per year)
- Directory listing on www.fortmyers.org (used by 70,000 to over 100,000 people per month)
- Chamber 101 (member orientation) gets you connected
- Two free networking events ((Business After 5, Women in Business or ABL (Advancing Business Leaders))
- New member listing in Greater Network News (monthly newsletter distributed to over 2,200 professionals)
- Ribbon Cutting Ceremony pictured in Greater Network News
- Welcome new member listing with web link in Chamber Weekly Update email (e-blasted to over 2,000 professionals)
- Ribbon Cutting notice in Chamber Weekly Update email
- Submit press releases for Members in the News in Greater Network News
- Membership Plaque and window decal- tell the community that you are invested
- Advertising in the Fort Myers News Press (\$870.80 value)

Benefits & Services

- Free job postings on www.fortmyers.org
- Post on-line coupons/promotions
- Business referrals/ Instant Access to stats
- Access to events at member rate
- Weekly Online Updates
- Subscription to Greater Network News (Monthly newsletter)
- Membership Directory
- One free membership list
- Certificates of Origin for International Trade